

April 13 1940

Mr. E.M. McDuffie
Laurinburg Industrial Institute
Lawrinburg N.C.

Dear Sir:

Your letter of April 10th just received. In it you have agreed to rent the baseball park to two Negro National League teams for a game on Thursday April 25th.

I am writing to thank you and ask for some information. Do you think it would be better to play an afternoon or twilight game. Most of our customers are working people, and we find in most places we can get more people when the days work is over. Do you know anyone whom you will recommend to handle the publicity. It is necessary to distribute placards, and contact the local newspaper if there is one, and talk the game up in general. We give a cut price pass with each placard anyone is willing to display in a window.

For the service of doing the above work we give 5% of the receipts.

In your answer I would appreciate the name of the ballpark, and the location. This information for the cards. Also do you reserve a section for white people. If so should this be put on the cards. Our prices all over the circuit in these training games are grand stand 55cts, bleachers 40cts and boys 25cts.

I will appreciate an immediate reply as the time is not far off for a game on the 25th. It takes a little while to have the cards printed and shipped. I will have them shipped directly to who ever takes care of the advertising.

Very Truly Yours